

Urban Media Arts
Board Meeting
12/19/24
7:06 pm

Attendance: Emmanuel, Adam, Lori, Tina, Eden, Lisette
Absent: Brian, John

President's Comment: Karen Lynch resigned from the board, she was a very hard worker

Public Comment: time for public to talk or ask questions, if you know you are interested in talking it is helpful to tell us ahead of time

Can figure out details in January

Question about Thanksgiving football game - it is playing on UMA and youtube

Minutes: November minutes approval - motion to discuss by Lisette, Eden 2nd

Can someone who is absent vote for approval through email? We think it is no because we don't do proxy voting unless there is special circumstances

Meeting needs a quorum

A written vote is a special vote where board can't physically gather

Motion to approve by Lisette, 2nd by Eden all in favor November minutes passed

Strategic Plan Update

Tina independently wrote the plan with input from feedback from staff, board, and community

7 goals are very lofty for 1 year plan but they are all concurrent

Includes goal, objective, and information on challenges and solutions

Board development

Youth engagement - middle school programs are lacking in the community

Uma team reorganization

Long term strategic planning

Fund development

Community Engagement

Enhanced Partnership with City of Malden and School District

Seems very well thought out and ED did a great job

Goal for number of community members on a subcommittees - number varies

Programming Committee can have many

Membership committee can have many

If something is missing other ad hoc committees can form

Executive, finance, personal, nominating - all may need 3 people (odd number needed)

No reaction from staff but they just got it recently

Hoping to have community meetings here in the future

ED - would prefer not to prioritize goals so she can do the plan the way it works for her
We can put strategic update in our monthly meetings but not tell ED how to do things
WorkForce development is part of 5 year plan

Motion to adopt and approve the strategic plan outline for 2025 calendar year by Eden
Adam 2nd all in favor motion passed

Sample Board Agreement

For Existing and new board members

Similar to employee handbook

Lisette attended a conference and learned about boards and board development

Relates to time, talent, treasure

2 things - board members should attend meetings and donate

- Donation may be the UMA membership
- Active engagement
- Attend some UMA events
- Helps keep us all on the same page
- No vote tonight
- Should be a working, living document
- Sets up expectations

January meeting is a working meeting - this will be included

Update of Board governance documents

Rob's office is helping

Bylaws Will discuss in January

Board size is 7 to 11

Each board member is required to be a member which can be considered the donation

Conflict of Interest

Anne has some concerns

INN membership requires a written conflict of interest from Board of Directors

Board member running for office/public official

Public perception feels there is a conflict if a board member is running or
elected can be construed as bias

How can this be included in a conflict of interest

It is a difficult decision - but one thing to consider is our elected officials do not have
governance over UMA

If there is a part recusing is necessary

Perhaps have a 3rd party that may already have language related to this
Is barring people from running good for UMA?

We run a government channel and an independent citizen's journal
We do need a city representative on the board
Need to make sure UMA is not biased
Will cover in January

6 Ed report

Renovation is coming up and all covered with Senator Lewis's funds
Replacing entire drop ceiling which has damage from the years
Grid rehung to industry standards
Came in at \$35,000 and earmarked for 60k
The extra money will make bathrooms and kitchen ada compliant
New tile/carpeting
Paint in UMA brand colors
After renovations will ad some tag lines etc
Potential meeting space with smaller reception room
Edit room will hold 6 people
Small room will become office for Relicia and Aliyah
Dec 26th garbage hall
Movers Dec 27
Project starting Dec 28
Hoping to finalize by Jan 9th
Terlonzo will oversee when ED is not around
Hoping to be done and able to reopen by Jan 13th though kitchen may not be fully done yet

Jan - March meetings will be at city hall

We are at 51% of income goals at about ½ way through our year
Encourage board member so follow on social media and sharing

Use facebook and instagram
Subscribe to newsletter

Contract with the city is finalized!!!!!!!

Finance Report - Brian tried to get us a \$20,000 grant but will receive info which may help us to
reapply
Brian can now access quickbooks online
Not negative in the bank account

New Business

Jan 9th meeting instead of Jan 16 7pm city hall room tba request room with zoom

Executive session for purposes of discussing Ed contract which can be detrimental to negotiations if it is public

And not expecting to return to a public forum so ending with executive session

Eden motioned to enter executive session, Lisette's 2nd entered executive session

Motion to enter executive session passed by roll call vote at 8:45

Motion to adjourn by Eden

2nd by Adam

Motion to end by roll call vote

Motion to end passed by all 8:53