

Annual Urban Media Arts Board Meeting

Thursday September 26, 2024

6:30pm

Attendance: Tina, Emmanuel, Brian, John, Ari, Lissette, Karen, Eden, Karen, Lori

UMA Staff

Many guests

Introduction by Interim President Emmanuel

Minutes - approval of August minutes, Brian motions, Jonathan approves all in favor, motion passed

Board President Update by Emmanuel

Recognized officials in attendance

A lot of loose ends tied up this year

Renegotiating Tina's contract is in progress

UMA meetings are streamed

It can help to recruit people to the board

Community can also participate in subcommittees

Thank you to outgoing members and welcome to new members

Hoping to become President

Executive Director Report by Tina

Thanks UMA volunteer board

Thanks UMA Staff

Introducing new civil engagement specialist

Over the last year

UMA has covered live public events like graduation

UMA has collaborated with others such as Mass Memories Road Show

UMA Launched In the UMAverse, a video program and podcast series

Gallery UMA - hosted Mental Mapping Art of Exploring Connections - multimedia presentation

UMA held a full capacity art salon

Over 4600 hours member and staff facility and equipment use

13,000 hours of locally produced programs over 3 channels

Controverse Poetry Open Mike is a group of local poets meeting at UMA twice a month

UMA has collaborated with many groups

YWCA received training on UMA equipment to help them amplify their issues

Assisted non profits in media production

Chinese Cultural Connection and Immigrant Learning Center, Creative Malden

Collaborated with the City of Malden on information on the Climate Action Plan
With help from interns from Malden Catholic and summer program
Film Building Programs including one with a youth focus
Film Making Master Class on the making of EP313 a horror film
Malden Reads - book Being Human
UP Initiative work continues

New Strategic Plan in the works
Maldenevents.com to help with a local event calendar and Malden happenings
Looking for alternative funding such as Trip to Morocco through Caravan Tours
Grant to do facility feasibility study - report should be done soon

Neighborhood View 10 year anniversary - Anne
2014 citizen journalism program launched
1 provide quality source of local news
2 create more engaged citizenry
Online publication with Malden news stories
In 2023 over 32,000 views with 23,000 unique visitors
Journalism interns also help
Institute for Nonprofit News membership approved in July 2024

Short video was shown describing Neighborhood View
Meets weekly on zoom on Wednesdays - email Anne for link
Stories are automatically archived
Since it can be done remotely worked well during covid
Most viewed story was on Suffolk Square
Old stories are still being read
Subscribe to support and receive stories in email
Next class starts in January
New editor just hired - 4th editor
Financial support is needed

Legacy Award - Tina
in recognition for substantial history of contributions and advocacy
In community media and media arts
2024 recipients are Edwin C Lucey and Mike Cherone from 02148
Highlight video shown
Both Edwin and Mike had an opportunity to speak

Special Recognition Award - Felicia
Outstanding Service Award
Outgoing board president - Ari Taylor
Clip of Ari in 1990s at MATV shown
Ari was very surprised by the award and said thank you

Closing - Emmanuel

No subcommittee updates

Looking for people to join the board

No old business

No new business

Motion to end by Ari, 2nd by Jonathan all in favor motion to end passed at 7:12