

Urban Media Arts

March 20, 2025

Board of Directors

7:10pm

Attendance: Lori, Katie, Emmanuel, Eden, Adam, Tina, Jonathan

Absent: Brian, Lissette

Motion to take out of order: for conflict of interest on bylaws since Jonathan has to leave early

Eden motions, Adam 2nds

Motion is amended to also include voting on minutes – all in favor motion approved

February minutes: motion to approve by Jon, 2nd by Eden, all in favor, Feb minutes approved

Board contract agreement: is tabled to next meeting

Conflict of interest: was reviewed by legal who said it was good as is and we can add to it after

Eden motions to accept current conflict of interest and bylaws as written

Roll call vote all in favor – both passed

Public Comment: Welcome Katie Bowdridge to the board

ED Report

Will start making public

Ose has a page on our website with board documents for transparency

Conflict of interest will also go there

Annual meeting Thursday September 18th

ACM Conference is in Boston early bird tickets May 1st June 24-26th

UMA will pay for 2 board members

Media Mixer is next week so if anyone can help carry boxes into the basement

ED Discussion:

There were a few hundred dollars mislabeled in quickbooks which is straightened out

More funding comes in May and August from cable fees

New updates – Brookline bank cannot offer fund diversification or line of credit

ED talking to a person at Mass development for ideas

Summer: James and Tina working on youth summer workshops

Have sketched out a program for 10-13 years old involving scripts, scavenger hunt, clips etc

9 participants max

14-17 year olds will be more film style

Have an Eventbrite ready to go for registration

4 days with 2 sessions a day and film festival at the end

Will use Davinci editing which is free

We may use the rec to advertise too

If we are capping each workshop at 9 students for \$300 what is the return on investment

This is a beta test

Jon may be available as a volunteer

Management company update – current property management set up Tina with someone local who will be coming by tomorrow to see what our needs are – small company in Chelsea run by Malden person named John

Jon left

Kudos” for State of the City and Senator Markey’s town hall

State bills to require streaming companies to provide funding to Peg Access staid to hold off on sending letters or lobbying support for the moment, will do a call to action at some point

Shout out to Anne and Ose for their professionalism working with the Malden River Project

More organizational groups signing up for membership

UMA being at State of the City is a good city partnership

Humans of Malden Arts Salon was inspiring

We should market ourselves better and capturing more on video etc

We got a grant to help support arts but cable funds are not generally used

We may want to have a deeper communication on using social media

Finance Report – we received earmarked funds from Senator Lewis, received all end of year quarterly cable funding,

We need to push memberships, donations etc

The sustainer program of x per month is gaining momentum

UMA is realizing it needs to be more present and working towards it

Media Mixers may be themed in future mixers

Subcommittee updates:

Executive Committee – has not met

ED contract up April 25

Nominations committee – we met Monday, talk to people about joining subcommittees

Review of where we are at subcommittee members

Replace marketing with neighborhood view committee

All subcommittees need to have a board member as chair

All subcommittees do have a board chair

Strategic Plan – documents done, lots of moving parts going on right now

Malden events community calendar working out well

Ann doing a meeting on using community calendar

Looking at what has been successful for UMA

Media Mixer Tuesday 5:30 to 7:30 all board members asked to be present

Around 6 Senator Lewis will speak then we have several people talking a few minutes on their projects

Board members needed for some spots

It is bringing in new people

Reached out to youth

Please share on social media

New Business

UMA Board Planner – tabled

Volunteer Fair – April 19th Malden Community Coalition at Salemwood School 2-6pm

Board members to come

Executive Session – at the call of the chair will be coming up as an online meeting

On Thursday April 3 at 7pm

Motion to adjourn by Eden, Katie 2nd all in favor meeting adjourned at 8:46