Urban Media Arts
September 17, 2026
Board of Directors
7:08 pm

Attendance: Emmanuel, Felicia, Lori, Eden
Virtual - Jon, Jenny
Absent - Tina

Pubic Comment - none

August minutes - Jon motions to approve Eden 2nd, all in favor August minutes approved

E.D. report - no new updates tonight

Finance report - cable funding balance is up compared to prior months and last year

- Subscribers is who subscribes to cable in the city not UMA members
- It used to be almost all our funding but we have since diversified
- We don't know if there is a reason but maybe city could provide insight
- We are still below the level seen in 2024
- Can we do an informational campaign to encourage people to get cable?
- Development committee can discuss it
- It is a regular topic of conversation amongst media stations

Subcommittee reports

- Nominating Committee - October 8 is our annual meeting
- Emmanuel will check with HIlda on staying on a subcommittee
- NV - letter of intent to Cummings Institute is out
    - 1st step in getting a grant
    - They typically respond in November
    - Grant is an operational grant
    - Intention is to pay for Neighborhood view admin stuff like an editor
    - Is written for general UMA needs as recommended
    - Hope if funding to sustain Neighborhood View
- Development Committee has not met
    - Annual meeting falls under this committee

Old Business

- Strategic Plan - tabled for this meeting
- Orientation packs/new member updates
    - If anyone has interest in knowing more, checking us out etc let us know
    - Personal invitations are helpful
    - Staff can suggest but board needs to recruit

New Business

- Annual Meeting - October 8
    - No awards this year
    - Screening summer youth workshop
    - Come by 6 meeting start is 6:30
    - Families of youth should get notified
    - Follow last year's program
    - Presentation first then meeting part
    - Put out red carpet for kids
    - Have 2 membership seats up
    - 1 is for 3 years 1 is to finish a term
    - Should we have food?
    - Maybe popcorn for the movie
    - Maybe little wrapped bags

- Opening of Riverfront Park
    - Group effort to get to this point with Riverworks
    - You can see it from DPW yard
    - Sunday October 4 1-4pm
    - Equitable and accessible access to the riverfront
    - Many people were not aware we had waterfront
    - UMA has been active getting to this point

- Malden Industrial Aid
    - Rebranding
        - HIlda Torres is leading now
        - Exchange Street Bistro event
        - October 27 evening 5:30 to 7pm
        - Community partner wants to do more in Malden
        - Helps give aid to educational needs

- Malden Chamber speaker series
    - October 15 speaker series
        - Hear a young dynamic speaker
        - Joann Chang - founder of flour bakery

Shout out to Executive Director for watching on vacation

Adjourn

Eden motions, Jon 2nd all in favor
Meeting over at 7:57pm